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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/884,739	06/18/2001	Fuad Rashid	005306.P022	4754
7590 .** 06/17/2004			EXAMINER	
Kenneth B. Paley			LUU, SY D	
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP				
Seventh Floor 12400 Wilshire Boulevard Los Angeles, CA 90025-1026			ART UNIT	PAPER NUMBER
			2174	
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Please find below and/or attached an Office communication concerning this application or proceeding.

•	Application No.	Applicant(s)	-
000 4.45 . 0	09/884,739	RASHID ET AL.	
Office Action Summary	Examiner	Art Unit	
	Sy D Luu	2174	
The MAILING DATE of this communication app Period for Reply	ears on the cover sheet with the c	orrespondence address	
A SHORTENED STATUTORY PERIOD FOR REPLY THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication.  - If the period for reply specified above is less than thirty (30) days, a reply If NO period for reply is specified above, the maximum statutory period w  - Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	36(a). In no event, however, may a reply be time within the statutory minimum of thirty (30) days will apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE	ely filed s will be considered timely. the mailing date of this communication. O (35 U.S.C. § 133).	
Status			
1) Responsive to communication(s) filed on	_•		
2a) ☐ This action is <b>FINAL</b> . 2b) ☒ This	action is non-final.		
3) Since this application is in condition for allowar closed in accordance with the practice under E	•		
Disposition of Claims			
4) ☐ Claim(s) 1-51 is/are pending in the application. 4a) Of the above claim(s) is/are withdraw 5) ☐ Claim(s) is/are allowed. 6) ☐ Claim(s) 1-51 is/are rejected. 7) ☐ Claim(s) is/are objected to. 8) ☐ Claim(s) are subject to restriction and/or	vn from consideration.		
9) The specification is objected to by the Examine			
10) The drawing(s) filed on is/are: a) acce		vaminer	
Applicant may not request that any objection to the			
Replacement drawing sheet(s) including the correcti	- · ·	` '	
11) The oath or declaration is objected to by the Ex	• • • • • • • • • • • • • • • • • • • •	` '	
Priority under 35 U.S.C. § 119			
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of:  1. Certified copies of the priority documents 2. Certified copies of the priority documents 3. Copies of the certified copies of the prior application from the International Bureau * See the attached detailed Office action for a list of	s have been received. s have been received in Application ity documents have been received (PCT Rule 17.2(a)).	on No d in this National Stage	
Attachment(s)			
Notice of References Cited (PTO-892)	4) Interview Summary	(PTO-413)	
2) Notice of Draftsperson's Patent Drawing Review (PTO-948)  Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date	Paper No(s)/Mail Da	te atent Application (PTO-152)	

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#### **DETAILED ACTION**

## Claim Rejections - 35 USC § 112

- 1. The following is a quotation of the second paragraph of 35 U.S.C. 112:
  - The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.
- 2. Claims 1-21, 27-29 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Claim 1 recites "the data displays" and "the record" on lines 7 and 8 respectively, and claims 27-29 each recites "wherein the defining of " on lines 1. There are insufficient antecedent basis for these limitations in the claim.

Appropriate corrections are required.

#### Claim Objections

3. Claim 46 is objected to because of the following informalities: line 2: the phrase "t contingent" is not meaningful. Appropriate correction is required.

## Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(a) the invention was known or used by others in this country, or patented or described in a printed publication in this or a foreign country, before the invention thereof by the applicant for a patent.

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4. Claims 1, 22 and 37 are rejected under 35 U.S.C. 102(a) as being anticipated by Applicant's Admitted Prior Art ("AAPA").

As per claim 1, AAPA teaches a computer implemented method of building (defining) at least one data display which comprises:

defining for each data display at least one of an information presence on the display, and an information placement on the display, and defining a database entity having each of the user defined information placement, and information presence (Specification, page 2, lines 14-16; display templates that define database information to be displayed, as well as information placement).

AAPA does not explicitly disclose the step of generating a display template for any of the data displays depending upon the data display and the record. However, this step would have been an inherent step to the process in order for the display templates to be created and stored for future use.

Claims 22 and 37 are individually similar in scope to claim 1, and would have been rejected under similar rationale.

#### Claim Rejections - 35 USC § 103

- 5. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

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6. Claims 2-21, 23-36 and 38-51 are rejected under 35 U.S.C. 103(a) as being unpatentable over Applicant's Admitted Prior Art ("AAPA") in view of Bernardo et al. ("Bernardo", US 6,684,369 B1).

As per claims 2-21, while AAPA inherently teaches the step of generating/building display templates, AAPA does not explicitly disclose how a display template is created/built. Official Notice is taken that it is well known in the art that an actual end product, after being defined and saved as a template, could be used as a future template. For instance, a form containing commonly used information could be created, retrieved later and used as a template for another situation with minimal changes to it; after the changes, it could be saved separately from the template from which it was created from. A web page could be an example of such a form. Therefore, it would have been obvious to an artisan at the time of the invention to include such a method for creating a template with AAPA in order to easily and efficiently create a display template.

AAPA does not explicitly teach all detail limitations as claimed. Bernardo teaches a tool that enable personalization and customization of web pages from display templates (col. 2; lines 38-41). It would have been obvious to an artisan at the time of the invention to combine Bernardo's teaching of personalization and customization of pages with AAPA's templates in order to facilitate the creation of display templates using Bernardo's method in an easy and intuitive manner.

Bernardo teaches the steps of: defining an information presence being conditional based upon at least one of a display identification and a display mode [claim 2], and defining an information presence to include defining a presence of all data displays

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[claim 10] at col. 9, lines 48-60; and defining an information appearance to include selecting an information to appear and not appear according to at least one mode [claim 14] at col. 12, lines 10 et seq. (depending on different browser types).

Bernardo teaches the steps of: defining an information placement being conditional based upon a style [claim 3], defining an information placement to include defining a placement for all data displays [claim 11], defining an information placement to include modifying the placement of an information on a specified data display [claim 12], and the information display placement to include defining a placement for at least one placement style [claim 13] at col. 9, lines 48-60 (positioning of objects), and col. 8, lines 55-65 (frame styles);

Bernardo teaches the database entity to include: a conditional display appearance [claim 4], and at least one display tag to be conditionally executed if a display terminal browser requesting a display has a capability to support the display tag, and the generating includes generating only each display that is supported by the display terminal browser [claim 5], a record for each of at least one markup/display languages [claim 15], a record that has data that indicates the data displays that the information appears on [claim 16], a pointer to a record that has data that indicates the modes for which each of the data will appear on a data display [claim 17], a record that indicates a position of each data for each data display [claim 18], markup/display language statements [claim 19], tags that have a position indicator, and a record that indicates the information displayed in each position [claim 20], and the data displays that each information appears on [claim 21] as shown by database 148 in figure 1, and described at col. 8, lines 2 et seq., col. 20-23, col. 9, lines 48-60, and col. 12, lines 12 et seq. Bernardo does not explicitly discuss

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the details of database elements such as records and pointers. However, such elements are inherently basics and fundamentals to database structures and operations, and are therefore necessary to be employed with Bernardo's database in order to provide the system with a means for organizing and maintain the database.

Bernardo teaches displaying data from the display template at col. 2, lines 38-42 [claim 6].

Bernardo teaches the steps of defining for each data display to include user doing the defining through a computer interface, display interface or an interactive display layout at col. 9, lines 48-60, and col. 12, lines 10 et seq. [claims 7-9].

Claim 23 is similar in scope to the combination of claims 2-3, and is therefore rejected under similar rationale.

As per claim 24, Bernardo teaches the interactive display to be sent to a network-coupled computer system (col. 2, lines 57-60).

Claims 25-26 are similar in scope to claim 4, and are therefore rejected under similar rationale.

Claims 27-29 are similar in scope to claims 2-3, and are therefore rejected under similar rationale.

As per claim 30, the system of AAPA and Bernardo does not disclose a common template for each data display that has a contingent display capability for at least one of the information. Official Notice is taken that the use of a common template for different data displays that have a contingent display capability for at least one of the information therein is well known in the art. It would have been obvious to an artisan at the time of

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the invention to combine such a feature with the system of AAPA and Bernardo in order to simplify and reduce the number of redundant templates.

Claims 31-35 are similar in scope to claims 4, 2, 3, 15, 14 respectively, and are therefore rejected under similar rationale.

As per claim 36, Bernardo teaches the instruction to send the display template to a network (col. 8, lines 1-6; templates being sent across the networks).

Claims 38-51 are similar in scope to claims 23-37 respectively, and are therefore rejected under similar rationale.

## Inquires

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Sy Luu whose telephone number is (703) 305-0409. The examiner can normally be reached on Monday - Thursday from 7:00 am to 4:30 pm (EST). The examiner can also be reached on alternate Friday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Kristine Kincaid, can be reached on (703) 308-0640.

The fax number for the organization where this application or proceeding is assigned is (703) 872-9306.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is (703) 305-3900.

SY D. LUU

PRIMARY EXAMINER